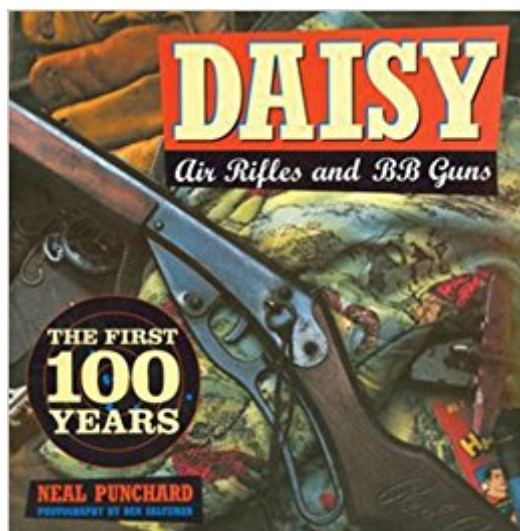


The book was found

Daisy Air Rifles And BB Guns: The First 100 Years



Synopsis

A few brand names in American history enjoy the same instant recognition as Daisy. Since 1888, children and adults alike, have considered the name synonymous with BB guns. Inexplicably, this highly designed look back at the first 100 years of Daisy BB rifles and pistols, toy and cork guns, accessories, packaging, and period advertising and literature is the book of its kind to examine the history of this legend, let alone in such a stylish fashion. Flash back to the days of your youth and recall fond memories of your Daisy. Daisy Air Rifles and BB Guns looks back fondly on the first 100 years of Daisy BB rifles and pistols, toy and cork guns, accessories, packaging, period advertising and literature. Wacky ads and catalogs conjure grins of pure nostalgia as chapters reveal how Daisy used a combination of savvy business sense and quality products to dominate the market.

Book Information

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Customer Reviews

Neal Punchard is a lifelong Daisy enthusiast, shooter, and collector whose current collection of rifles and pistols numbers in the hundreds. He resides in Minnesota.

I bought this for a gift. I was told it was a great reference book.

Nice book with a lot of information on Daisy airguns. I wish it had some information on approximate value of older airguns for those of us with childhood models still in our possession. I guess I will

have to buy another book for that information, but it would have nice to have all of the information in one book.

Great book on the history of the Daisy BB guns. Brings back memories of some of my BB guns.

There were so many items Daisy made that I was completely unaware of. The book is full of great pictures and funny details. I don't see how can sell a book of this quality for that price. If you have even the slightest interest in Americana you will want this book. Reach and get it!

Great collector item

Great book with good pictures and information. Daisy BB guns are wonderful and this book shows that wonder and quality.

A good overview of the history and products. Not all are here, but certainly a lot. Daisy was good at marketing product, this shows in their product.

Great book with wonderful content. My father-in-law sits down every night and is devouring that book.

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